

Benefit-Cost Analysis A Vital Decision Support Tool for Today's World

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Benefit-Cost Analysis (BCA)

- Overview
- ✓ BCA process
- Route 96 and 14 Intersection Redesign

What is Benefit-Cost Analysis?

USDOT definition

SATES OF AMERICA A **systematic process** for identifying, quantifying, and comparing expected benefits and costs of a potential infrastructure project. A BCA provides estimates of the anticipated benefits that are expected to accrue from a project over a specified period and compares them to the

- Broadly encompassing includes "social value"
- Structured and quantified

anticipated costs of the project.

Compare alternatives



DE TRANSPORTATION

Why is BCA Important?



- Funding: USDOT order, January 2025
- Decision support
- Emphasis on value with limited public funding



U.S. Department of Transportation

Office of the Secretary of Transportation

SUBJECT: ENSURING
RELIANCE UPON SOUND
ECONOMIC ANALYSIS IN
DEPARTMENT OF
TRANSPORTATION POLICIES,
PROGRAMS, AND ACTIVITIES

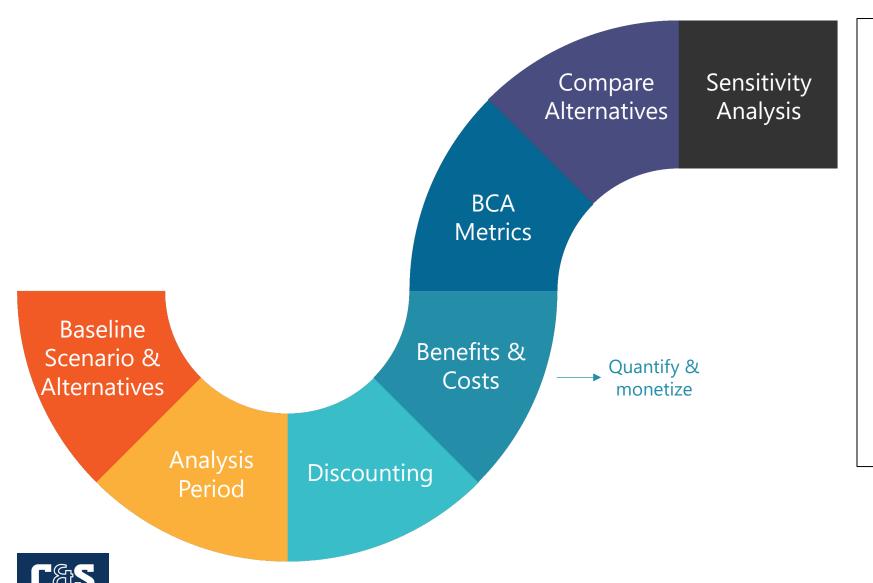


1. PURPOSE

This Order updates and resets the principles and standards underpinning U.S. Department of Transportation (Department or DOT) policies, programs, and activities to mandate reliance on rigorous economic analysis and positive cost-benefit calculations and ensure that all DOT grants, loans, contracts, and DOT-supported or -assisted State contracts bolster the American economy and benefit the American people.



The BCA Process





Benefit-Cost Analysis Guidance for Discretionary Grant Programs

Office of the Secretary

U.S. Department of Transportation

November 2024

Benefit and Cost Categories



Benefits Costs Initial construction Safety Travel time Maintenance schedule Assumed future costs Operating costs Extend throughout a **Emissions reduction** project's useful life Others Land value Comfort Health Noise reduction Residual value

• Etc.

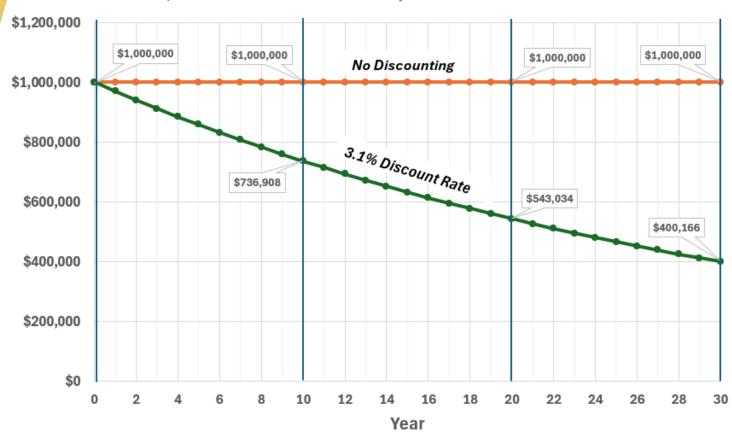
In BCA, all benefits and costs for an alternative are compared against the baseline scenario



COMPANIES®

- The value of a dollar in the future is less than its value now.
- Example:
 - 30-year analysis period
 - \$1 million annual benefit
 - ♦ 3.1% discount rate
- Present Value
 - No discounting: \$30,000,000
 - Discounted at 3.1%: \$19,350,000





BCA Metrics

COMPANIES®

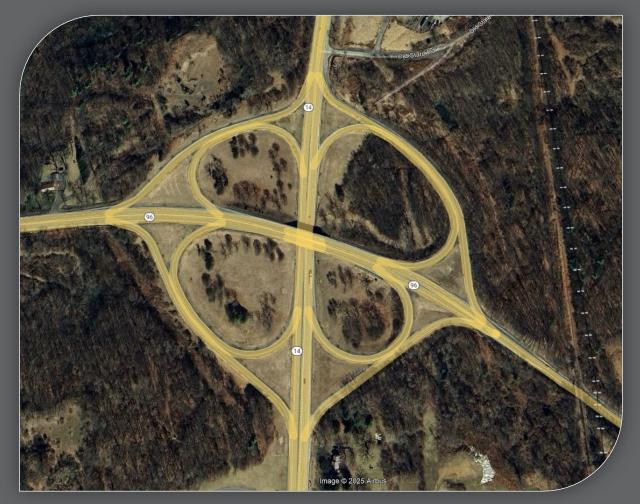
- Net Present Value (NPV)
- [All Benefits] *minus* [All Costs]
- Interpretation
 - NPV > 0 means an alternative's overall value is greater than the baseline
 - "Economically advantageous"
 - NPV < 0 means the baseline is economically advantageous to an alternative

Benefit-Cost Ratio (BCR)

- [All Benefits] divided by [All Costs]
- Interpretation
 - BCR > 1 means an alternative's benefits outweigh its costs
 - BCR < 1 means an alternative's costs outweigh its benefits

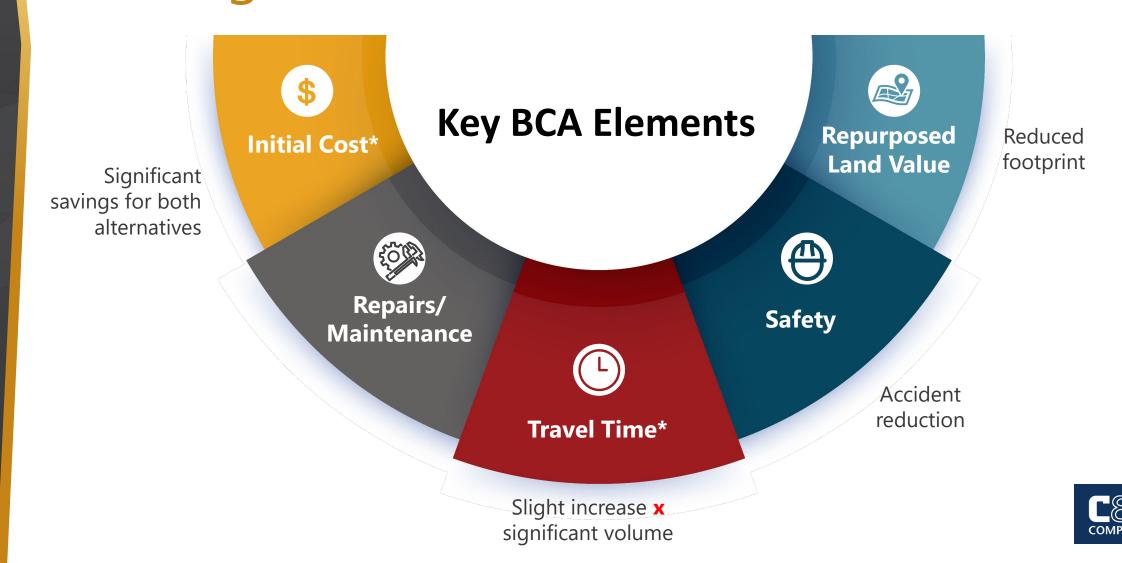
Example: Routes 14 and 96 Intersection Redesign

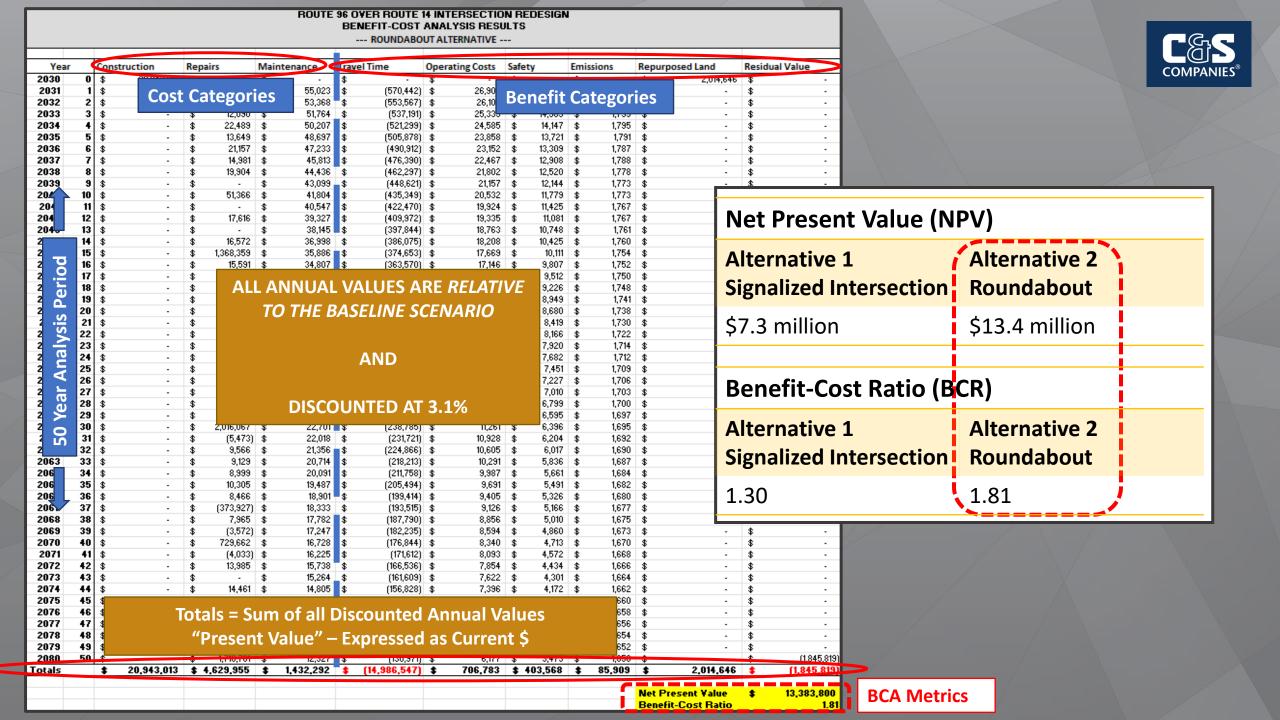
- GTC Project, C&S partnered with Stantec
- Baseline Alternative: Maintain Existing Infrastructure
- Alternative 1: Signalized Intersection
- Alternative 2: Roundabout





Example: Routes 96 and 14 Intersection Redesign





Takeaways



- ✓ Current emphasis on BCA
 - Funding
- √ Flexible—all project types
- ✓Integrated and interactive
- ✓ Effective decision making
 - Objective
 - Comparison of alternatives
 - Return on public investment



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