

February 5, 2025

Re: NYSAMPO 2025 Conference – Sponsorship Opportunities

Dear Colleagues,

I am writing to you on behalf of the New York State Association of Metropolitan Planning Organizations (NYSAMPO). NYSAMPO is the coalition of the 14 MPOs in New York State that provides a forum for knowledge transfer and information sharing in pursuit of advancing transportation planning and capital programming in New York State's Urbanized Areas.

On May 13th and 14th, NYSAMPO is holding its statewide conference in Syracuse at the Marriott Downtown. The conference is expected to attract approximately 225 registrants. Attendees will include MPO executives and staff; representatives of New York State DOT, FHWA, and FTA; staff of MPO member agencies; and consultants. This will provide you with a great opportunity to network with all of these planners in one place, renew acquaintances, and make new ones. Information is available at www.nysmpos.org.

We are providing the following sponsorship opportunities for firms to gain exposure at the conference:

Level	Cost	What's Included
Copper	\$300	Logo included in the program, on sponsor screen at the start of each session, and on signs throughout the event
Bronze	\$400	Same as Copper, plus exhibitor table. Refreshments for all breaks will be served in the centrally located exhibit area.
Silver	\$800	Same as Bronze, plus 1 registration included (\$300 value)
Gold	\$1,200	Same as Bronze, plus 2 registrations included (\$600 value)

Custom sponsorship opportunities are also available.

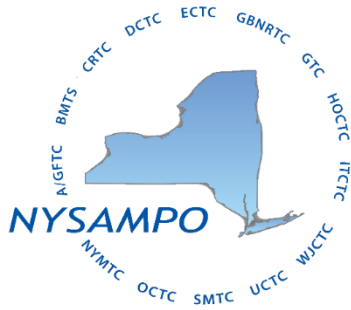
If you are interested in sponsoring, please see the attached form and contact Rich Denbow at (919) 561-8229 or rdenbow@camsys.com. Payment will be due no later than April 18, 2025.

Thank you in advance for considering being a Sponsor and I hope to see you at the conference.

Sincerely,

James D'Agostino

Director, Syracuse Metropolitan Transportation Council and NYSAMPO Conference Chair



NYSAMPO 2025 CONFERENCE SPONSOR REGISTRATION

Please provide the following information via this form, or in a written email, to rdenbow@camsys.com as soon as possible to reserve a sponsor/exhibitor spot. Payment instructions will be provided upon receipt of the information.

Firm: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Notes: _____

Selection	Level	Cost	What's Included
<input type="checkbox"/>	Copper	\$300	Logo included in the program, on sponsor screen at the start of each session, and on signs throughout the event
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<input type="checkbox"/>	Gold	\$1,200	Same as Bronze, plus 2 registrations included (\$600 value)
<input type="checkbox"/>	Custom	Contact Rich Denbow at (919) 561-8229 or rdenbow@camsys.com	

Email a high-resolution image of your logo to rdenbow@camsys.com

Payment must be received by April 18, 2025 – there will be no exceptions.