

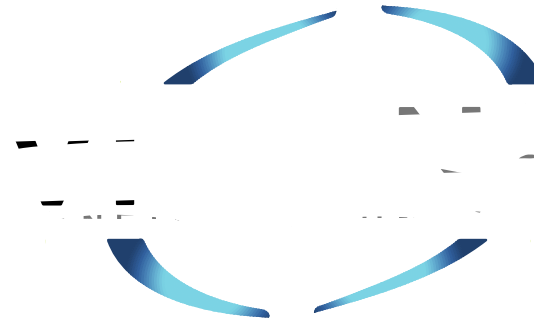
# A Path to Prosperity

New York State MPO Conference

July 17, 2019

the paige group  
results built on insight™

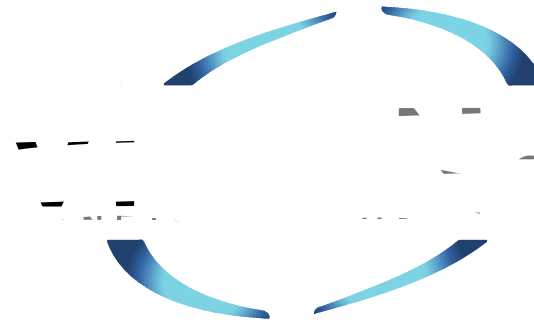
# PURPOSE



Established in 2013 by County Executive Anthony Picente Jr., to:

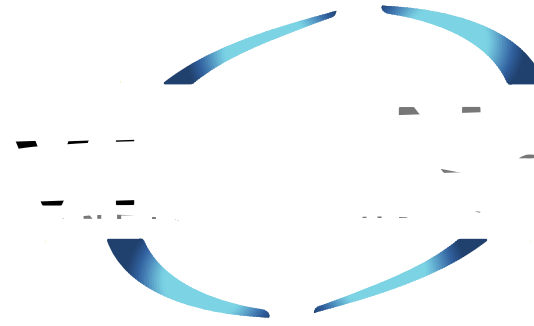
- ▶ Create a blueprint for a Workforce-Ready Oneida County to capitalize on the economic opportunities at our doorstep
- ▶ Provide connectivity in and outside of Oneida County and accommodate our expanding workforce

# APPROACH



- ▶ Create a structure that accurately represents the diverse population and interests of the county
- ▶ Create a methodology that aligns with overall county goals
- ▶ Implement evidence-based action planning that leverages county resources and assets and addresses workforce, housing, access to opportunities, and transportation needs
- ▶ Build community capacity and shared ownership of community plans

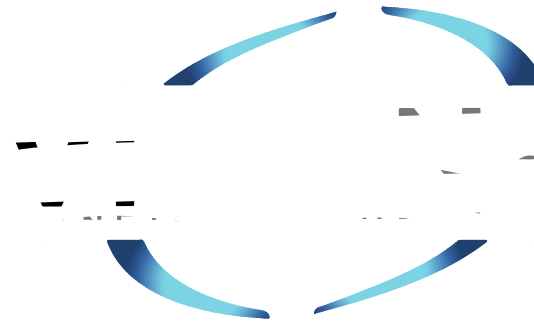
# METHODOLOGY



Unique approach that combines aspects of strategic planning with public participation and consensus building and includes:

- ▶ Large group consensus-building to identify action items and agree to methods of measurement.
- ▶ Self-directed and cross-disciplinary workgroups to brainstorm creative ideas and recommend courses of action.
- ▶ Quarterly leadership meetings (county executive, Vision 2020 co-chairs, committee chairs) to report out on accomplishments, align efforts with county goals, and identify initiatives to transition to community to ensure sustainability.

# OVERSIGHT



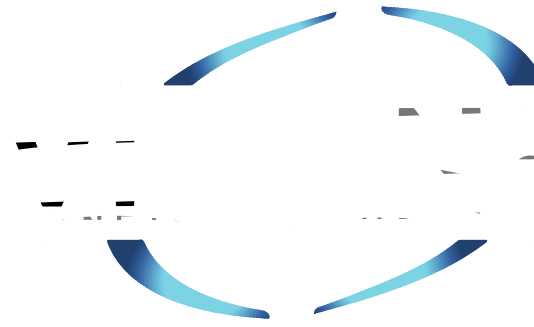
## County Executive

- ▶ Goal setting
- ▶ Direction on priority initiatives
- ▶ Communication (raise awareness of county initiatives; build relationships with stakeholders)

## The Paige Group

- ▶ Program design
- ▶ Committee/meeting facilitation
- ▶ Planning guidance
- ▶ Communication consultation (public education materials and media)

# STRUCTURE



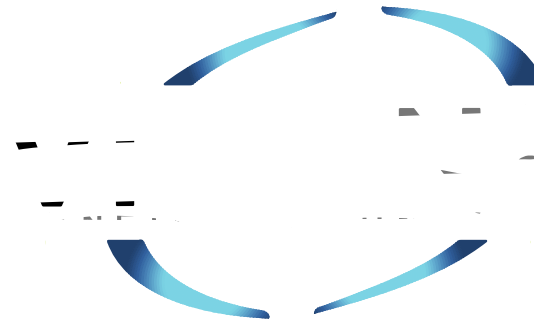
**Workforce Readiness** - strengthen educational and workforce pipelines by aligning county resources with the demand for a broad range of skilled workers.

- ▶ Education & Training
- ▶ Access & Opportunity
- ▶ Housing

**Transportation** - accommodate the current and expanding workforce and provide greater connectivity in and outside of the county for all.

- ▶ Connectivity
- ▶ Alternatives to Automobiles
- ▶ Accessibility

# OUTCOME



## **Volunteer-driven initiative that established Oneida County as the thought leader in capacity building:**

- ▶ The innovative and forward-thinking approach for building community partnerships and strengthening relationships
- ▶ Broad cross section of community stakeholders has established shared ownership to advance community plans
- ▶ Combined aspects of organizational development, community research, leadership development, and partnership building to plan for improved services and development projects that support current and future workforce and quality of life needs
- ▶ Demonstrated capacity building through accomplishments to date



▶ VIDEO





# A Path to Prosperity