



# CAMBRIDGE SYSTEMATICS

Think  Forward

# Local and Regional Safety Plans

*State of the Practice*

*presented to*  
NYSAMPO

*presented by*  
Cambridge Systematics, Inc.  
CS Safety Team

3/23/2022



# Agenda

---

- Safety Planning Approach
- Safety Data and Analysis
- Targeted and Prioritized Countermeasures
- Virtual Outreach and Engagement
  - » Dashboards and Decision-Making Tools
- Implementation and Action Plans



# Safety Planning

- Comprehensive
- Data-driven
- Network-wide
- Multidisciplinary
- Proactive



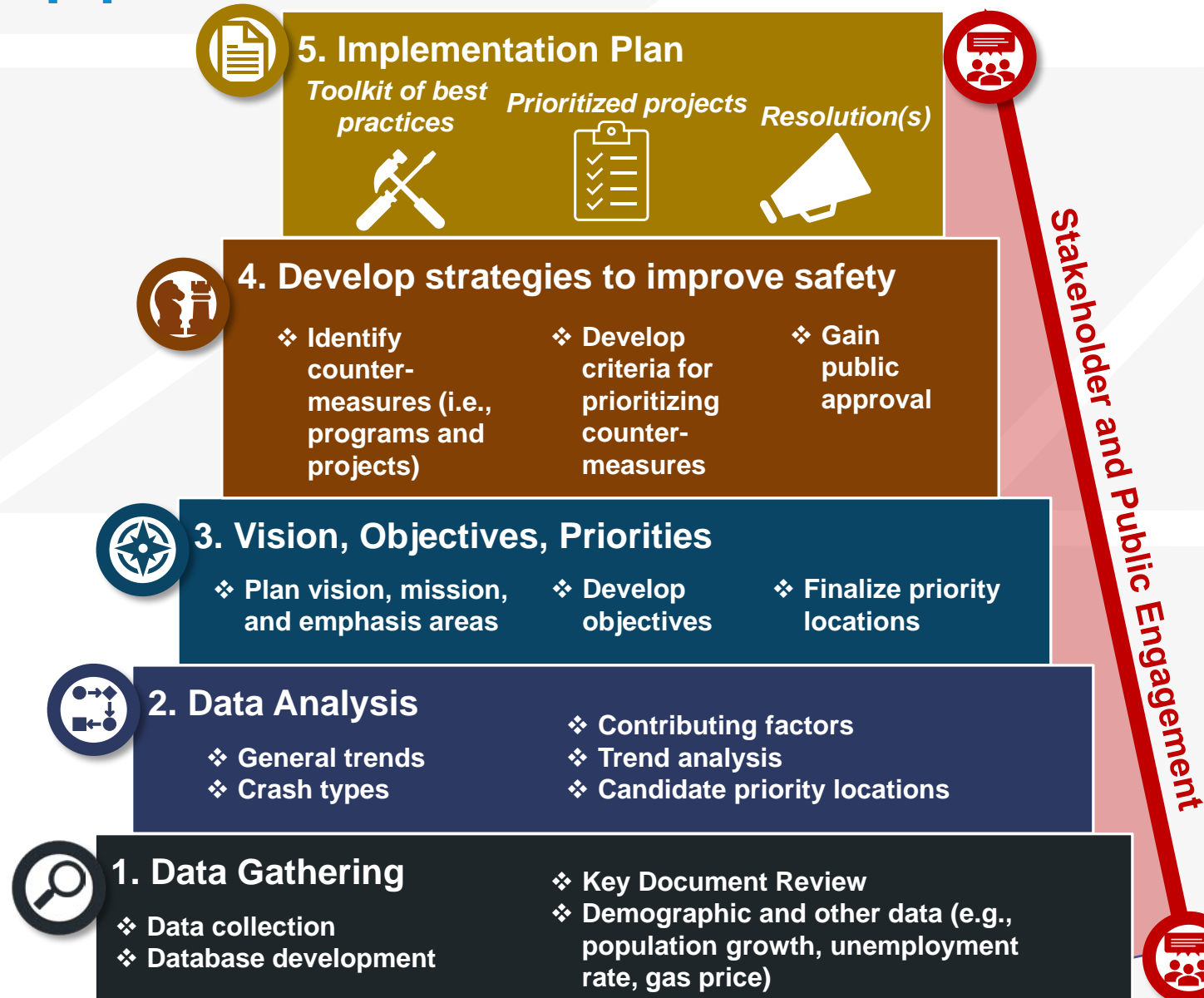
Analysis to understand existing safety challenges

Framework to address the current condition of the transportation network

Blueprint for a safe transportation system for all users



# Plan Approach

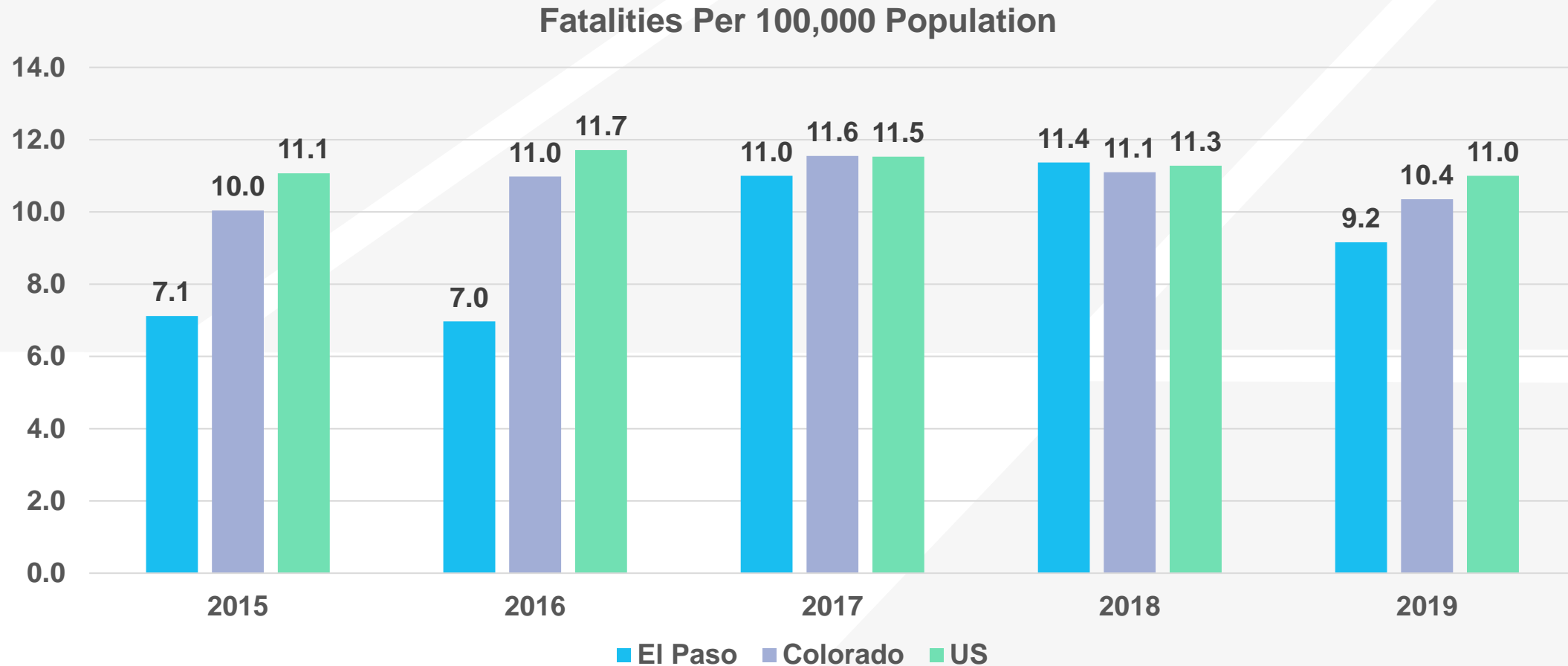




# Safety Data and Analysis



# Trends Analysis and Mapping





# Crash Data Analysis

---

- What collision types are overrepresented in severe crashes?
- What factors or behaviors are contributing to severe crashes?
- Who is involved in those severe crashes?
- What contexts and road types are overrepresented?
- When and where are severe crashes predominantly occurring?





# Data Collection

## ➤ Crash Data

- » Best crash data sources and access
- » Up to 10 years
- » Severity
- » Collision type
- » Contributing circumstance
- » Location
- » Driver Age/Gender
- » Date/Time
- » Vehicle type

## ➤ Roadway Data

- » No. of lanes
- » Speed
- » Maintaining authority, jurisdiction, and functional class
- » Urban/rural
- » Lane and roadway width
- » Intersection and signal type

## ○ Traffic Data

- » AADT
- » Vehicle Miles Traveled by Roadway Type and Jurisdiction

## ○ Other

- » Project Data
- » Demographics
- » Environmental Justice Data



# Network Screening Analysis

---

- Identifies network (intersections, segments) that would benefit from safety improvements
  - Identify Network
    - Most common performance measures used are crash frequency, crash severity & crash rate
    - Crash severity weighting (i.e. EPDO) is also common
    - Predictive methods being implemented more & more
- Prioritize Sites within Network
- Field Investigations & Recommended Countermeasures
  - Road Safety Audits



# Systemic Analysis

---

- Supplements the traditional site analysis (i.e. “hot-spot”) approach
- Identifies high risk roadway features, correlated with severe crash types (cross-median, pedestrian, curve)
  - Low Cost Safety Improvements
- Particularly applicable when a significant number of severe crashes happen over a wide area
  - Rural roadways
  - Local roadways



# Targeted and Prioritized Countermeasures



# Countermeasure-Driven Approach

- Draws upon body of known effective countermeasures
- Encourages sponsors of all types of transportation projects to integrate effective safety countermeasures as appropriate





# Road Safety Audits

- Utilizes multi-disciplinary team
- Considers all potential road users
- Accounts for road user capabilities and limitations
- Generates a formal RSA report



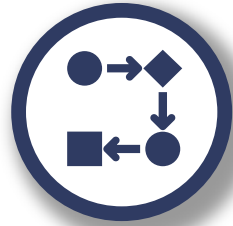


# Virtual Outreach and Engagement



# Role of Project Stakeholders

- **Shape Planning**  
Help set a course for the next 5+ years of safety planning
- **Leverage Resources**  
Build plan from existing safety initiatives, projects, data and programs
- **Look Forward**  
A forum to address challenges and seize opportunities
- **Share the Story**  
With partners to build awareness and facilitate input







# Public Participation



➤ Website: [EPCSaferroads.com](http://EPCSaferroads.com)

## El Paso County Road Safety Plan

### Know the Road Facts

- \\ Every **7 seconds**, someone is injured in a car crash.
- \\ Every **15 minutes**, someone is killed.
- \\ Many of the crashes occur during the workday or the daily commute.
- \\ Crashes that happen during work-related activities represent **40% of all crashes**.
- \\ Motor-vehicle injury costs were estimated at **\$445.6 billion**. Costs include wage and productivity losses, medical expenses, administrative expenses, motor-vehicle property damage, and employer costs.

El Paso County's new Road Safety Plan is designed to reduce deaths and injuries on our roads and to make the County safer for everyone. This plan will focus on transit, walking, biking, and driving. This plan will





# Location Prioritization

## El Paso County Safety Map

AboutLocation DetailTips

### Instructions

Please select locations and complete the survey to provide feedback on safety improvements.

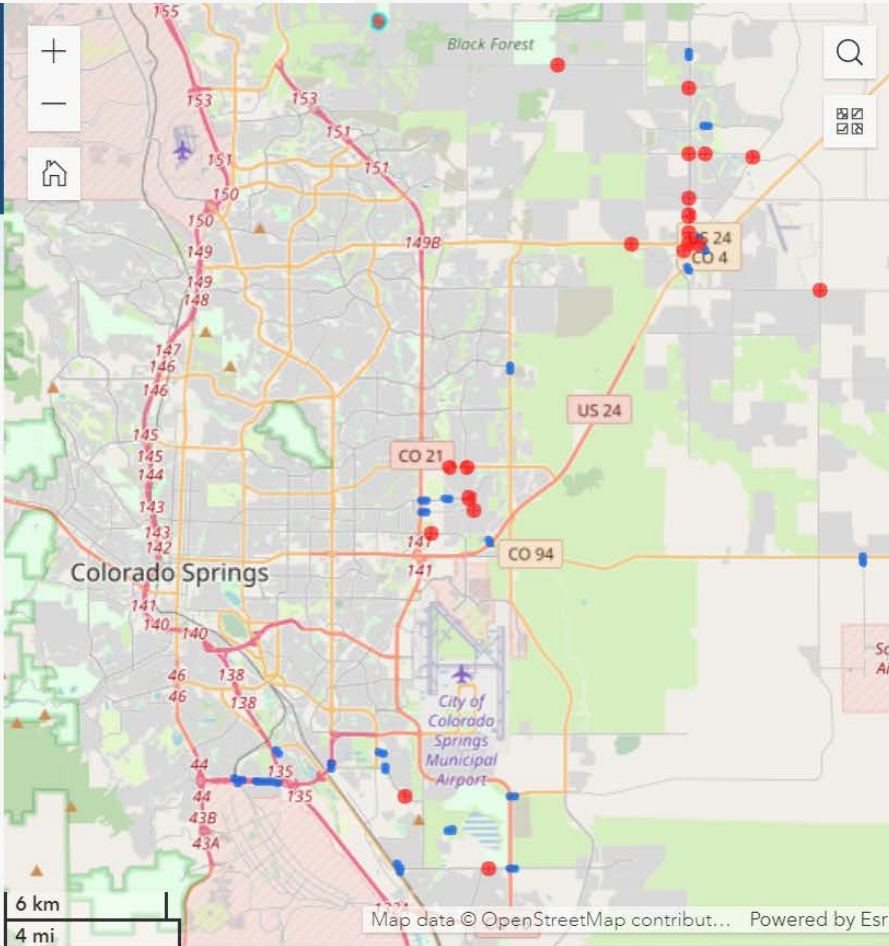
Step 1: Use the **Location Detail** tab above to click through the list of locations. You can also zoom to a specific area. More information becomes visible as you zoom.

Step 2: Select a location in map by clicking on it.

Step 3: Complete survey to the right and submit.

Step 4: Repeat for as many locations as desired.

For questions or additional comments, please



Is this location a priority?\*

☐ Yes

☐ No

What are the main safety issues in this location?

☐ Access Management or Driveway Issue

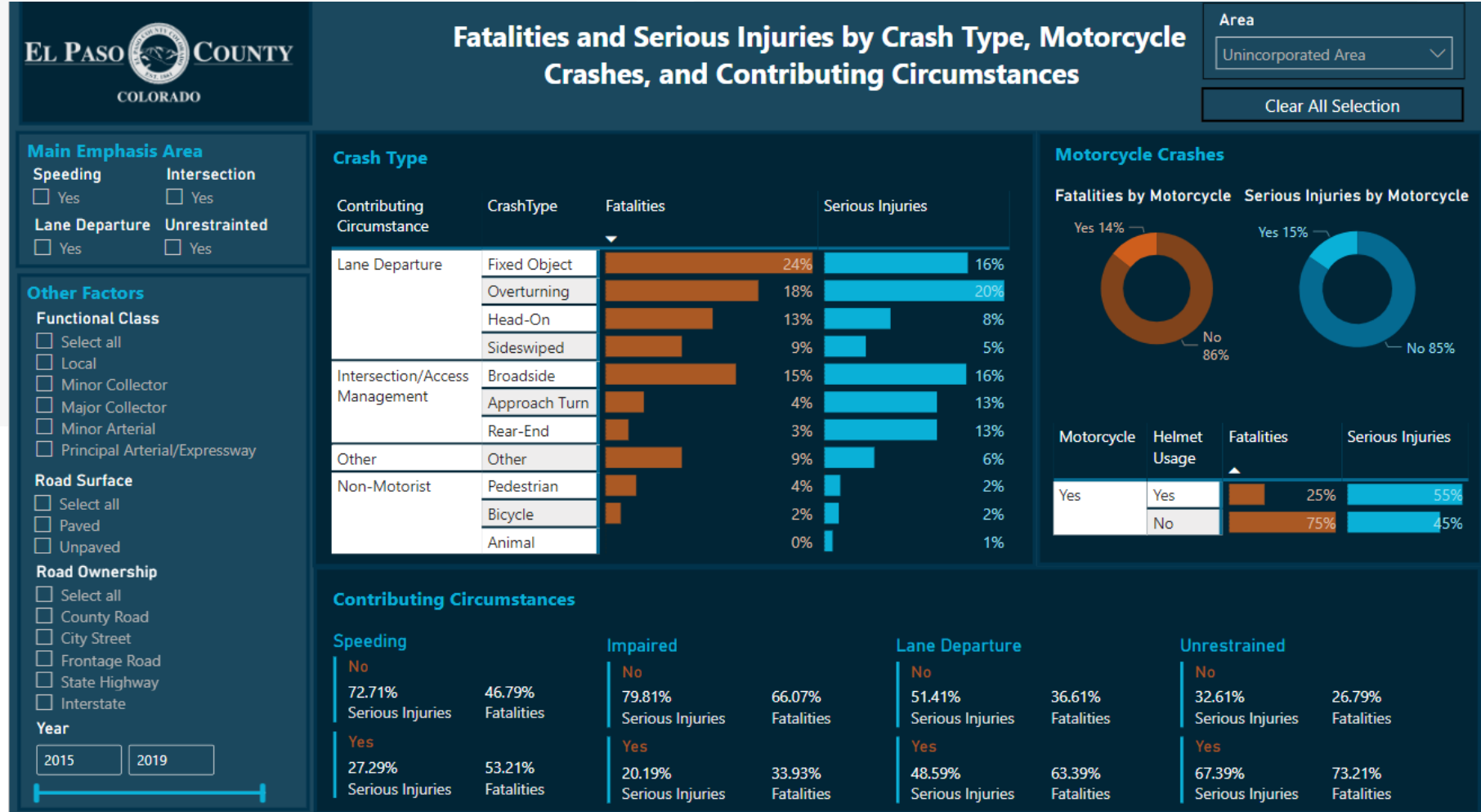
☐ Aggressive Driving Issue

☐ Aggressive Motorcycle Driver Issue

☐ Animal Crossing Needed



# Safety Data Dashboards





# Implementation and Action Plans














# Implementation and Action Plans

---

- Encouraging Implementation to Reach Project Goals
- Identifying Performance Metrics to Track Progress
- Providing Specific Recommendations and Action Steps



# Action Plans and Prioritized Projects

DESIGN AND OPERATE SAFER INFRASTRUCTURE			TIME FRAME	COST
		Install pedestrian hybrid beacon and advanced yield signs, stop markings and signs, high visibility crosswalk markings.	Mid-term	\$
		Conduct pedestrian road safety audits in areas with a higher than average pedestrian crashes.	Ongoing	\$
		Reduce motor vehicle speeds by using data driven, effective, and equitable enforcement methods that utilize available technology, such as automated speed cameras.	Long-Term	\$\$
		Reduce motor vehicle speeds by utilizing other traffic calming strategies such as narrower lanes, adding roundabouts, reducing the number of traffic lanes, planting trees, and implementing road diets.	Ongoing and Long-Term	\$\$\$
		Install pedestrian countdown signals and evaluate and include where prudent different options for pedestrian signal countdown technology (touchless, audible, etc.).	Ongoing and Long-Term	\$
		Improve geometry of pedestrian and bicycle facilities at signalized intersections with high frequencies of pedestrian and/or bicycle crashes and on routes serving schools or other generators of pedestrian and bicycle traffic, this can include installing pedestrian refuges.	Ongoing and Mid-Term	\$\$
		Replace intersections that have high numbers of fatalities and serious injuries with roundabouts, a circular intersection configuration with channelized approaches and a center island that results in lower speeds and fewer conflict points, wherever feasible.	Ongoing Long-Term	\$
		Utilize a protected left, improving the sight distance, positive off-sets, or multiphase signal operation at signalized intersections with a high frequency of angle crashes involving left turning and opposing through vehicles as well as rear-end and sideswipe crashes.	Mid-Term	\$\$\$
		Evaluate uncontrolled intersections and recommend improvements based on evaluation results.	Short-Term/Ongoing	\$

➤ Prioritized Countermeasures

➤ Timeline

➤ Costs

➤ 5 E's

## LEGEND



Engineering



Education



Encouragement



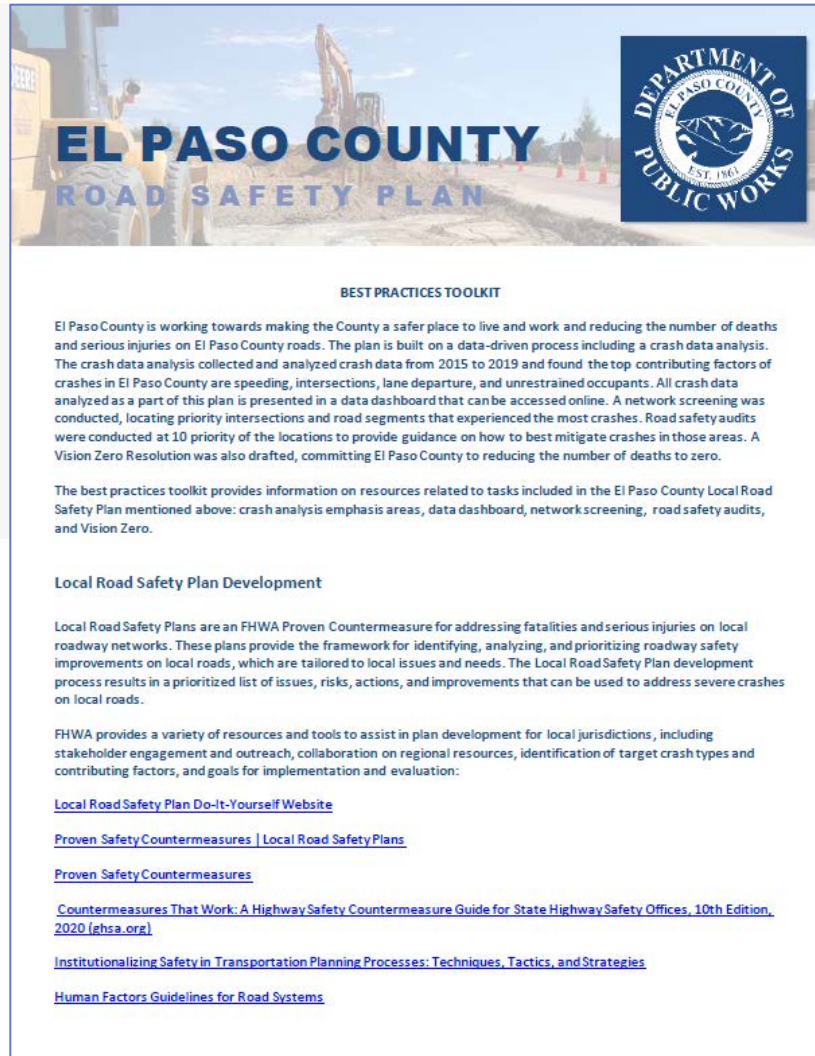
Evaluation



Enforcement



# Best Practice and Resource Toolkit



- Proven Resources and Countermeasures
- Tailored Guidance by Emphasis Area
- Related Tools and Methods for Analysis



# Questions?



# Contacts

Cory Hopwood

Cambridge Systematics

[CHopwood@camsys.com](mailto:CHopwood@camsys.com)

Laura Richards

Cambridge Systematics

[LRichards@camsys.com](mailto:LRichards@camsys.com)